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new york, ny

late-breaking bliss!

'eye' want it, 'eye' need it, 'eye' have to have it

new! triple oxygen instant energizing eye mask™
15-minute pick-me-up for undereyes

Following in the footsteps of the uber-successful triple oxygen face mask (#1 mask in the industry in 2007, according to NPD), **bliss** now introduces the **triple oxygen instant energizing eye mask**, the 'eye'-tech version that releases 3 forms of oxygenation to brighten, de-puff and hydrate.

Like an energy drink for your eyes, this instant brightening treatment is 'eye'-deal for those who want to fake a full 8 hours. With 3 forms of glow-inducing oxygen, antioxidant vitamin C and puff-pummeling cucumber extract, it'll leave eyes looking lively in 15 minutes flat.

What gives it 'eye'-energy performance?

eye pads

• freeze dried algae masks rejuvenate and revitalize skin by stimulating metabolic activity and protecting from oxidative stress.

liquid actives

• **3 forms of oxygenation**
  euk-134 also found in bliss' original triple oxygen mask, euk-134 is a powerful antioxidant engineered to mimic the activity of natural skin enzymes and catalyzes toxic compounds into beneficial H_2O and O_2.
  beech shoot extract an oxygenating ingredient that preserves elasticity of skin, hydrates, and improves tissue vitality and appearance of wrinkles.
  soy plant active boosts skin metabolism by improving tissue oxygenation, and offers nutritive properties with mineral salts, amino acids and peptides.

• **vitamin C** provides highly effective antioxidant action, brightens and evens skin tone and supports collagen maintenance.

• also with **NaPCA, sodium hyaluronate** and **cucumber extract**.

in'spa'ration> the triple oxygen eye mask was inspired by the **triple oxygen treatment** facial and **the 'eyes' have it** treatment.

blisstip> Here's a 'cool' way to give your masks even more de-puffing power: Chill the un-'popped' packet in the fridge for up to five minutes before applying.

$54 box of 4 undereye masks™ (5.5 mL per mask) in dual-chamber packets

bliss. from our spa to your skin.