



for immediate relief
new york, ny

late-
breaking
bliss!

your moment of youth introducing bliss spa's new anti-aging facial - the youth as we know it™

After ten years of 'saving face', our top estheticians have tapped into their expert 'glow-how' to extract an overachieving age-defying facial. A simultaneous time-eraser and tension-reliever, this needle-free collagen-boosting treatment helps relax both you and your wrinkles. It's a pain-free line minimizing 'procedure' that you'll actually look forward to 'facing'.

This revolutionary spa service will transform your face and V-zone (that's décolleté in spa speak) in an hour, blending the best-loved essentials of a bliss facial - a gentle cleansing and a massage for your scalp, arms, hands and feet — with the 'hautest' in high-tech, including:

- **patented japanese mushroom-derived enzyme peel:** This gentle, effective and seriously smart peel gets an A+ for **brightening** and **smoothing** skin without the irritation of chemical peels (it's even safe for Retin A and Renova users) and actually shuts itself off automatically when your skin reaches the right pH.
- **the youth as we know it™ professional strength serum:** This high-tech, customized cocktail of three powerful anti-aging complexes — mixed before your eyes for maximum freshness and potency — pumps up the volume by binding **lasting hydration** to the skin cells while **filling lines** and providing important post-peel protection. The absolute best of all - we'll equip you with your **own dose of this exclusive, spa-strength serum** to extend your treatment benefits at home.
- **purified collagen mask:** This cool (literally) soothing mask provides major league moisturizing while **increasing volume**, regenerating and amping up the efficiency of the other products used in the facial. What starts as paper (formally, freeze dried collagen) molds into a flexible gel on your face when water is applied, guaranteeing the actives are as potent as possible.
- **the youth as we know it™:** A must-'dew' — the final touch is a taste of our new mega moisturizer, a one stop shop for wrinkle renovation, exfoliation, oxygenation, collagen stimulation and lasting hydration.

the youth as we know it™ 60 min, \$185

available at **bliss spas**.

bliss. anything less would be stress.

bliss 75 varick st 10th floor new york ny 10013 **main** 212 931 6383 **fax** 212 931 6376 **web** blissworld.com

for more information, please contact **Robyn Fishelson, publissity** 646 502 1411 **robyn.fishelson@blissmail.com**

Brooke Temner, publissity 646 502 1509 **brooke.temner@blissmail.com**

Stephanie Gerard, publissity 646 502 1455 **stephanie.gerard@blissmail.com**