



for immediate relief  
new york, ny

late-  
breaking  
bliss!

## eye candy

### introducing the new poetic brow shaping sugar wax kit

#### **new! poetic brow shaping sugar wax kit**

Get your brows in shape with **poetic sugar wax**, a no-heat, water soluble formula that allows no room for error. Fool proof, the wax spreads easily where you want it, and washes off where you don't. Follow with the included **poetic calming balm** that has a chamomile and aloe blend to soothe post-wax irritation and a hair minimizing active that helps prolong the reappearance of unwanted fuzz.

#### **poetic brow shaping sugar wax kit \$40**

- 18 g jar of **poetic sugar wax**
- 4 g twist tube of **poetic calming balm**
- 5 reusable spatulas
- 50 pre-cut cloth waxing strips
- 'How to' instructions on precision brow shaping with tips from Bliss' own arch experts.

**blisstip>** Bliss Spa estheticians find a slightly-angular broken wing shape to be flattering for any face.

To get the look, make sure the arch of the angle is 3/4 of the way towards the outer edge of the brow, rather than perfectly centered.

available at **bliss spas**, **blissworld.com**, **bliss catalog 888 243 8825** and select **sephora**, **nordstrom**, and **blue mercury** retailers.



**bliss.** anything less would be stress.

**bliss** 75 varick st 10th floor new york ny 10013 **main** 212 931 6383 **fax** 212 931 6376 **web** [blissworld.com](http://blissworld.com)

for more information, please contact **Robyn Fishelson, publissity** 646 502 1411 [robyn.fishelson@blissmail.com](mailto:robyn.fishelson@blissmail.com)

**Brooke Temner, publissity** 646 502 1509 [brooke.temner@blissmail.com](mailto:brooke.temner@blissmail.com)

**Stephanie Gerard, publissity** 646 502 1455 [stephanie.gerard@blissmail.com](mailto:stephanie.gerard@blissmail.com)