



for immediate relief  
new york, ny



# who's the 'barest' of them all?

introducing **bliss get out of hair™!**  
3-in-1 magically minimizing moisture milk

Want to keep visible fuzz and skin irritation at a 'bare' minimum between shaving or waxing? Leave it to **bliss get out of hair!**, a targeted 3-in-1 body lotion to minimize hair re-growth, while exfoliating and hydrating the skin.

With active ingredients targeting the hair bulb, **get out of hair!** is bliss' formidable formula in the fight against fuzz:

- **FuzzKill™ Complex** to reduce and minimize hair re-growth, hair shaft thickness, and frequency for shaving or waxing
- Gentle exfoliating **willow bark** to limit ingrown hairs
- **Vitamins C, E, A** and **shea butter** to reduce redness, inflammation, and irritation caused by shaving or waxing

Just imagine, fewer and far-between bookings for Brazilians, shorter showers, and less irritation—not to mention ingrowns—on the skins surface.

As for not shaving or waxing as often? We're pretty sure you could 'hair' less.

available at **bliss spas, blissworld.com, bliss catalog 888 243 8825,** and select **sephora, nordstrom, blue mercury** and boutique retailers.

**bliss get out of hair! 6.5oz \$35**

**bliss.** anything less would be stress.



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### **About Bliss**

Founded in 1996, bliss was spotted by beauty-obsessed buzz-makers and quickly massaged its way to the top. There are currently seven bliss spas worldwide: bliss soho, bliss57 and bliss49 (at the W New York) in Manhattan, bliss san francisco (at the W San Francisco), bliss chicago (at the W Chicago-Lakeshore), bliss los angeles (at the W Los Angeles – Westwood), bliss dallas (at the W Dallas – Victory), and blisslondon in the UK. Bliss Atlanta will open at the W Atlanta – Midtown in March 2008 and Bliss Scottsdale will open at the W Scottsdale in June 2008. Bliss bath, body and skincare amenities can be found in room at W Hotels nationwide. Bliss retails its bath, body and skincare lines through its bliss catalog, blissworld.com web site and at international retailers including Bloomingdale's, Harrod's, Harvey Nichols, Neiman Marcus, Saks Fifth Avenue, Selfridge's and Sephora. For more information, visit **blissworld.com**.

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**blisssoho** **bliss57** **bliss49** **blissatlanta-midtown** **blisschicago** **blissdallas** **blisslondon** **blisslosangeles**  
**blissanfrancisco** **blisscottsdale**

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