



for immediate relief
new york, ny



bite-sized beauty

Bliss introduces two sets of perfectly proportioned products for those who want to give our skincare a few tries before going full size (or just want to take their glow 'to go').

face value

Put your best face forward with this system of spa-strength staples, including skincare solutions from bliss' **'all around'** and **'solution specific'** product lines. These pint-sized portions will help any type of complexion maintain 'pore'-fection.

face value includes:

- **clog-dissolving cleansing milk™** a creamy face wash that keeps plugged-up pores 'in the clear'.
- **daily detoxifying™** facial toner a mega-moisturizing primer that helps protect skin from everyday aggressors.
- **an ounce of prevention am spf 15** a daily moisture lotion with UV protection and age-delaying antioxidants.
- **all-around eye cream** an 'everything' eye cream that fights crow's feet, wrinkles, dark circles and puff.
- **lid+lash wash** a cooling gel that melts away makeup and helps repel under-eye 'swells'.
- **triple oxygen instant energizing mask™** a quick fix for dull, tired, sallow skin that mimics our spa's most famous facial.



\$45

youth group

This spa-inspired set features our full **the youth as we know it** anti-aging skincare system for wrinkle renovation, exfoliation, oxygenation, binding hydration, surface line relaxation, cellular respiration, and collagen and elastin regeneration. Expect rapid results (and an influx of compliments).

youth group includes:

- **the youth as we know it cleanser** a creamy face wash that will leave aging skin clean, soft, and radiant.
- **the youth as we know it toner** a gel that preps skin for optimal benefits of products applied afterwards.
- **the youth as we know it concentrate** a glow-giving, skin-plumping cocktail of encapsulated moisturizing ingredients.
- **the youth as we know it eye cream** a periorbital powerhouse that touts ten top eye-beautifying ingredients.
- **the youth as we know it moisture cream** a 'dew'-it-all formula that packs a decade of anti-aging know-how into one jar.



\$68

available at **bliss spas, blissworld.com, bliss catalog 888 243 8825**, and select **sephora, nordstrom, blue mercury** and boutique retailers.

bliss. anything less would be stress.



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About Bliss

Founded in 1996, bliss was spotted by beauty-obsessed buzz-makers and quickly massaged its way to the top. There are currently seven bliss spas worldwide: bliss soho, bliss57 and bliss49 (at the W New York) in Manhattan, bliss san francisco (at the W San Francisco), bliss chicago (at the W Chicago-Lakeshore), bliss los angeles (at the W Los Angeles – Westwood), bliss dallas (at the W Dallas – Victory), and blisslondon in the UK. Bliss Atlanta will open at the W Atlanta – Midtown in March 2008 and Bliss Scottsdale will open at the W Scottsdale in June 2008. Bliss bath, body and skincare amenities can be found in room at W Hotels nationwide. Bliss retails its bath, body and skincare lines through its bliss catalog, blissworld.com web site and at international retailers including Bloomingdale's, Harrod's, Harvey Nichols, Neiman Marcus, Saks Fifth Avenue, Selfridge's and Sephora. For more information, visit **blissworld.com**.

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